NICOLE SCHNURR

SOFTWARE DEVELOPER

CONTACT

✉ contact@nicoleschnurr.me

🌐 www.nicoleschnurr.me

📍 Coquitlam, British Columbia

CORE STRENGTHS

Interpersonal Communication

Project Management

Strategic Planning

System Development

Analytical Decision Making

Relationship Building

TECHNICAL EXPERTISE

- HTML5
- CSS3
- Javascript
- React
- Redux
- Typescript
- Next.js
- Node.js
- Express.js
- GraphQL APIs
- RESTful APIs
- MongoDB
- Firebase
- SQL
- XML
- PHP
- Kubernites
- Docker
- Azure
- AWS
- Gatsby
- Webpack
- Web accessibility
- Documentation, tracking and reporting
- Git
- CI/CD

PROFILE

Self-motivated, collaborative, and passionate about the power of technology, looking for an immersive and collaborative team environment.

WORK EXPERIENCE

Developer Mentor

The Collab Lab   2023

Lead teams of early-career engineers through building an app on a software development team, hosting 1-hour weekly synchronous meetings each weekend, holding office hours to assist developers, participating in code reviews, and presenting learning modules.

Software Developer

The Collab Lab   2023

Collaborative program aimed at modeling best practices in the software development cycle for transitioning or self-employed developers

- Review and provide user feedback
- Maintain up-to-date reporting and documentation on all progress
- Actively contribute to code reviews and execute weekly standups
- Mentor more junior developers using pair programming and effective PR documentation

Demo   **Live**   **Project Board**   **Github**

Technology used: HTML5, CSS/Bootstrap, Javascript,/React/Redux, Node.js, Express.js, Git, Figma, Firebase

Developer Mentor

100devs   2022-2023

Created a React.js training project to help new developers improve their React skills

- Track progress through the project using a project board with clear steps and acceptability criteria
- Connect junior developers with network resources
- Create and execute ongoing curriculum and events

Demo   **Live**   **Github**

Technology used: HTML5, CSS, Javascript, React, MongoDB, Node.js, Express.js, Git, Figma, Cloudinary, Mongoose

Independent Software Developer

                                                           2020-2023

Developed a variety of simple full stack web applications that help marketers navigate legal changes to iOS cookie tracking in 2019, using various paid social APS, avoiding the issue of paying high monthly fees for software suites or hiring an expensive specialized software engineer.

- Develop and maintain ongoing business deals with new clients
- Evangelize the existence of my solutions in appropriate network spaces
- Maintain ongoing and up-to-date reporting with clients

Highlighted Product:

Trackatron (Fullstack Web App) – Avoids second party cookie tracking ban by creating a custom URL to post an event to Ad Manager dashboard using the Facebook API

Demo   **Live**   **Github**

Other full stack products include:

- Audience-A-Nator – Queries to generate look-a-like audiences
- Suggest-O-Rama – Queries to generate suggested likes

Technology used: HTML5, CSS/Tailwind/Bootstrap, Javascript, MongoDB, Node.js, Express.js, Git, Figma, GraphQL APIs, Heroku, Adobe Illustrator, Photoshop, Mailchimp, AWeber, Email on Acid

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EDUCATION

Sexual Diversity Studies

University of Toronto

2006-2009

Cognitive Science of Language

McMaster University

2009-2011

Linguistics

University of Toronto

2011-2013

Small Business and Entrepreneurship

Mohawk College

2012

LANGUAGES

English ████████████████░░░

French ███████████░░░░░░░░

WORK EXPERIENCE

Software Developer

100devs   **2020-2021**

Created full stack web applications and static websites for different clients across small and medium size businesses through the entire product life cycle. Heavily involved in Facebook ad campaigns, Shopify development, and Google tag manager. Also consult on SEO best practices and social media strategy, including incorporating direct response and email messaging. Design and execute testing on ALL releases.

Technology used: HTML5, CSS/Tailwind/Bootstrap, Javascript, React.js, Redux, Gatsby, MongoDB, Node.js, Express.js, Git, Figma, Shopify, RESTful and GraphQL APIs, Vue, Angular, Heroku, Webpack, Medusa, AWS, Docker, Adobe Illustrator, Photoshop, Mailchimp, AWeber, Email on Acid

Founder and Director

Indy Coop   2015-2020

- Bootstrapped an independent coop of 732 female small business owners, resulting in the largest known coop of its kind in the world: 7 fulltime locations with 2 two satellites locations across 6 Ontario cities, 9 staff members (3 full-time/6 part time)
- Developed innovative sales and marketing strategies to facilitate business expansion
- Designed and executed onboarding program for new members with excellent retention rate
- Lead monthly coop-wide meetings as well as 1:1 meetings with members to address ongoing mutual development of coop culture
- Accountable for developing new business models as a response to towards market conditions that resulted 3 new core departments including – legal, accounting and personal development
- Collaborated with coop members to develop scalable partnerships which resulted in a average net coop fee reduction of 70%
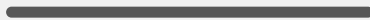
Senior Partner

iBellieve   2013-2017

International NGO dedicated to awareness, and the legal and medical support of rare diseases

- Managed relationships with high net worth donors
- Developed brand standards and marketing plan
- Researched available academic grants and managed relationships with curent researchers and institutions
- Petitioned (and won!) two legal changes to provincial coverage for rare disease in Canadian provinces with a team of medical and legal professionals
- Planned high profile fundraising events
- Leveraged a high value network into increased publicity